

CARLOS S. MARTINEZ

OBJECTIVE

To make a difference in an organization, where a difference is welcomed, by contributing to the achievement of measurable business results via a combination of just-in-time and case/scenario-based learning solutions.

SKILLS & ABILITIES

30+ years of experience in cultivating positive relationships with clients and colleagues; adept at communicating with clarity and diplomacy to individuals from various organizational backgrounds. Exercising exemplary problem-solving skills; identifying problems and implementing corrective processes. Prioritizing, delegating tasks and making sound decisions quickly while maintaining a focus on the bottom line and applicable business metrics.

- Microsoft Office Suite (Word, PowerPoint, Excel, Outlook, etc.)
- Adobe Creative Suite (Premiere Pro, Illustrator, Photoshop, After Effects, Audition, Acrobat); Adobe Captivate
- Lectora
- Articulate Storyline & Rise
- Snag-It; Camtasia
- Vyond (Go-Animate)

WORK EXPERIENCE

CARDINAL HEALTH, INC., HOUSTON, TX.

May 2000 – October 2023

Sr. Consultant – eLearning Development & Design

- Collaborated with Learning Business Partners to conduct training needs analysis (ADDIE & MAP-IT Methodology methods) to deliver appropriate learning solutions, including case-based and branching scenario-based eLearning, videos, just in time technical user guides, job-aids and infographics, video and audio podcasts, and live virtual webinars for clinical and regulatory audiences across the pharmaceutical business segment, including client/vendor partners.
- Partnered with Human Resources Learning Business Partners and HR SMEs to completely overhaul the New Employee Experience and On-boarding program resulting in a more comprehensive and engaging on-boarding process for both On-boarding Ambassadors and new hires.
- Collaborated with Regulatory Compliance Learning Business Partners and the American Society of Health System Pharmacists (ASHP) to design and develop a collection of Pharmacist and Pharmacy Technician clinical, procedural competencies and continuing education (CE).
- Collaborated with Regulatory Compliance Learning Business Partner and SMEs to design and develop a series of eLearning solutions for U.S. Drug Enforcement Administration (DEA) and National and State Boards of Pharmacy regulations.
- Collaborated with Accreditation Learning Business Partner to design and develop a series of eLearning solutions based on The Joint Commission (TJC), Det Norske Veritas (DNV) and the Centers for Medicare & Medicaid Services (CMS) patient safety standards.

**EDUCATION AND
CERTIFICATIONS**

- G.W. BRACKENRIDGE HIGH SCHOOL, SAN ANTONIO, TX.
- DEVELOPMENT DIMENSIONS INTERNATIONAL (DDI) FACILITATOR CERTIFICATION
- BIRKMAN INTERNATIONAL CONSULTANT CERTIFICATION
- ISPEAK, INC “CORPORATE OVATIONS” FACILITATOR CERTIFICATION
- NETSPEED LEARNING VIRTUAL FACILITATOR CERTIFICATION

**INSTRUCTIONAL
DESIGN PORTFOLIO** Samples of my designs can be accessed via my online design portfolio:
<https://www.carlosmartinez.design>